



MAHATMA

HANSRAJ
MODERN SCHOOL
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Reading ensures Success

Improves memory Many studies show if you don't use your memory, you lose it. Crossword puzzles are an example of a word game that staves off Alzheimer's. Reading, although not a game, helps you stretch your *memory muscles* in a similar way. Reading requires, remembering details, facts and figures and in literature, plot lines, themes and characters.

Improves your vocabulary While reading books, especially challenging ones, you will find yourself exposed to many new words, you wouldn't be knowing otherwise. You will find one thing common amongst successful people, that they are always building their vocabularies.

Improves concentration and focus Reading books takes brain power. It requires you to focus on what you are reading for long periods. Unlike Internet posts or e-Mails that might contain small chunks of information books tell the whole story. Since you must concentrate in order to read, like a muscle exercise, you will get better at concentration.

Improves your reasoning skills Books contain arguments for or against the actions within. A book on building a business *argues* that testing an idea for profitability before setting up is a smart strategy and argues against just barreling forward with the idea without testing. You too will be able to reason better with the knowledge you gain. Some of the arguments will rub off on you. Others you will argue against. Consequently your prowess at reasoning will enhance.

Reading is an active mental process Unlike TV, books enable you to use your brain. By reading, you think more and become smarter. Reading unravels vast vistas of knowledge, it is a treasure house of learning and wisdom. Reading hones up the mental skills.

It is a fundamental skill builder Every good course on the planet has a matching book to go with it. Why? Because books help clarify difficult subjects. Books provide information that goes deeper than just classroom discussion.

Builds self-esteem By reading more books, you become well informed and more of an expert on the topics you read about. This expertise translates into higher self esteem. Since you are so well read, people look to you for answers. Your feelings about yourself can only get better.

You'll make more money If you make a serious effort to read in your chosen career, your expertise in that speciality will increase. As you become more specialized and learned, you join a smaller group of more qualified people. By being part of the small few with the highest level knowledge your pay will increase. It's simple, supply and demand.